

# Sales and Marketing Management

from: Cash on Referral Limited

**Price:** £9,000.00

**Date:** 2018-09-16 11:11:49

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## Description

We work with our clients to create both simple and complex sales campaigns. We will also negotiate the contracts for the various forms of business needs, after forming a sales & marketing needs plan, with the help of all 4 key elements of marketing. Research, Strategy, Planning and Tactics. We choose the right target market on behalf of our customers, then growing customers in the target market and creating superior value and brand awareness. We help our customers develop vision before strategy, and also help them with activities to focus on the customer experience. We help our client to be the best, adapt the engagement model, develop a selling process, and not the last but not least, create a sales & marketing calendar. We tend to become creative & responsible for the planned images such as print or video advertisements, public speaking engagements, endorsements, and printed literature as well as unplanned images of our clients. Unplanned images can occur when one of the company's representatives misspeaks in public, thus requiring immediate damage control, or when the company is attacked by an outside force such as when someone tampers with the company's products after they leave production, or a fault in the product that isn't recognized until well after the product has been in circulation. We work with the client team to determine the best and most creative ways to Promote the company's products or services. We help them determine the marketability of a new product or

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